

Links for Steps to Self-Publishing

1. Decisions—Traditional or Self-Publish

[Pros and Cons of Self-Publishing](#)

[Pros and Cons of Traditional Publishing](#)

[Pros and Cons of Print on Demand](#)

[7 Types of Book Publishing Companies](#)

[Self-Publishing vs. Traditional Publishing](#)

[Traditional or Self-Publish: What's Best for You?](#)

[Should I Start My Own Publishing Company?](#)

[How to Create, Register and List Your New Publishing Company](#)

[Print vs. eBook](#)

2. Planning Your Book for Self-Publishing

[Planning your book](#)

[10 Things You Need to Know About Self-Publishing \[PDF\]](#)

[Online Copyright Tutorial](#) from copyright.gov

[Copyright Upload Tutorial](#) from copyright.gov

[Bookbaby 5 steps to Self-Publishing](#)

3. Editing

[Stop editing while you write](#)

[25 editing tips](#)

[Six editing tools](#)

[Grammarly](#)

[MS Word grammar check](#)

[Types of editors](#)

[What type of book editing do you need?](#)

4. First Manuscript Formatting

[Writer's Digest guidelines for formatting](#)

[Agent Query formatting tips](#)

[PenUltimate professional format](#)

[Format and title page from Editor's Blog](#)

[GCWA contest/critique formatting](#)

5. Formatting for Self-Publishing

a. Front pages

[Title page format](#)

[Copyright page format](#)

[Copyright registration](#) at copyright.gov

[ISBN from KDP](#)

[ISBN from Bowker](#)

[Coupons for Bowker](#)

[Front and back matter](#)

b. Page setup

[KDP Paperback Manuscript Templates](#)

[KDP interior PDF](#)

[Embed fonts from MS Word to PDF](#)

[KDP step-by-step interior formatting](#)

c. Styles

[Video course on using styles in Word](#)

[Customize of Create MS Word styles](#)

[Modify structure and appearance](#)

i. [Headings](#)

ii. [Fonts](#)

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d. Table of Contents

[Create a Table of Contents](#)

[How to create a Table of Contents](#)

e. Headers/footers/page numbers

[Add a header of a footer](#)

f. Graphics/photos

[Free graphics design software](#)

[Graphic design software \(not free\) reviews](#)

[Understanding Print Resolution](#)

[24 Practical Tips for Using Photos](#)

g. Color vs black and white

[Color vs black and white CreateSpace \(KDP almost same\)](#)

[Self-publishing children's picture book for POD](#)

4. Cover

a. Design

[10 tips for effective book covers](#)

[Canva free book cover maker](#)

[You CAN Tell an \(e\)Book by Its Cover](#)

[9 beautiful book cover design trends for 2019](#)

b. Format

[KDP print cover specifications](#)

[KDP eBook cover](#)

[Download KDP cover templates](#)

[KDP Easy Online Design](#)

[Writing back cover copy](#)

[Focus on your back cover](#)

5. Print-On-Demand (POD) publishers

[KDP vs. IngramSpark](#)

[Best print on demand services](#)

[Self-publishing prices](#)

[What is best service for POD?](#)

[Overview: The Evolution of Self-Publishing](#)

[Writer's Digest Directory of Self-Publishing Companies](#)

(Not all of these are Print-On-Demand)

6. Step-by-step KDP

[Login to KDP](#)

[KDP royalty calculator](#)

[KDP publishing guidelines](#)

[Build Your Book - KDP \(Word for Windows\)](#)

7. Step-by-step Kindle

[Kindle Direct Publishing login](#)

[Building your book for Kindle \[PDF\]](#)

[Kindle self-publishing checklist](#)

8. Marketing Your Book

[6 Crucial Steps to Marketing Your Book](#)

[Build Book Buzz](#)

[How To Write A Marketing Plan](#) YouTube video

[What to Include in Your Book Marketing Strategy](#)

[The Official Self-Published Book Marketing Plan](#)